Clay M. McClure

Assistant Professor of Graphic Design

Schreiner University 2100 Memorial Blvd. Kerrville, Texas 78028 Cailloux Hall 207 (830) 792-7468 cmmcclure@schreiner.edu

Education

Master of Fine Arts (MFA), Studio Art The University of Texas San Antonio, San Antonio, Texas, 2010.

Bachelor of Fine Arts (BFA), Studio Art Texas State University, San Marcos, Texas, 2007.

Bachelor of Fine Arts (BFA), Graphic Design Texas State University, San Marcos, Texas, 1994.

Teaching Experience

2013 - Present

Assistant Professor of Graphic Design School of Professional Studies, Schreiner University, Kerrville, Texas Intro to Design, Packaging and Way-Finding Solutions, Multimedia, Pre-Press and Print Management, Branding Solutions, Web Design, Advanced Web Design

2010 - 2013

Adjunct Faculty of Art

Department of Art and Art History, The University of Texas San Antonio, San Antonio, Texas Two Dimensional Foundations, Drawing, Three Dimensional Foundations, Sculpture

Adjunct Faculty of Art

The International Academy of Design and Technology, San Antonio, Texas Graphic Design 1, 2, 3, & 4, Advertising Design, Branding & Corporate Identity, Digital Layout, Typography

2013

Adjunct Faculty of Art Department of Art, Northwest Vista College, San Antonio, Texas Sculpture 1

2011 - 2012

Adjunct Faculty of Art Department of Art, Northeast Lakeview College, San Antonio, Texas **Art Appreciation**

2010

Adjunct Faculty of Art Department of Art, Texas Lutheran University, Seguin, Texas Design 2 - 3D Design

Professional Development

2014

Schreiner University Representative, Association of American Colleges & Universities 2015 Conference

Schreiner University Representative, Lilly Conference Series on College and University Teaching and Learning -Evidence-Based Teaching and Learning 2015 Conference

Panelist & Schreiner University Representative, Mid-America College Art Association 2014 Conference, Presentation: The Medium is the Message: Conceptual Typography

Professional Experience

2004 - Present

Freelance Graphic Designer

2010 - 2013

Gallery Manager, UTSA Satellite Space, The University of Texas San Antonio, San Antonio, Texas

1994 – 2003

Art Director/Graphic Designer, Unigraphics, Inc., Dallas, Texas

Awards and Honors

J. Ralph Harrel Award of Excellence, Department of Art and Design,

Texas State University – San Marcos

2002 Creativity 31: The Creativity Awards Annual 2002

Gold Medal - Leisure And Recreation Concepts

Honorable Mention: Dallas Summer Musicals 2002 Season Ticket Brochure

2000 *Graphic Design USA Design Annual 2000*

Honorable Mention: Dallas Summer Musicals 2000 Season Ticket Brochure

The NEW Big Book of Logos 2000

Corporate Identities Selected for Publication: Dallas Summer Musicals Lido Diner

Fishbone National Door Systems Icarus Investments PAINT Management

K Do Sports RecipNet

Exhibitions

2014 *SAHO*, The Mariago Collective, Houston, Texas

SATO, PSR Art Gallery, Toronto, Ontario, Canada

2013 Unforgotten: Clay McClure | Karen Hillier, BLUEorange Gallery, Houston, Texas

The Lullwood Group, Ben Bailey Art Gallery, Texas A&M University-Kingsville, Kingsville, Texas

X Marks the Art, Public Art San Antonio, San Antonio, Texas

Divergence, Laredo Community College, Laredo, TX

Binary, Luminaria, Instituto Cultural de México at Hemisfair Park, San Antonio, TX

2012 25th Annual McNeese Works on Paper, McNeese State University, Lake Charles, Louisiana

Brass Tacks, G Gallery, Houston, Texas

Side Show, Red Arrow Contemporary, Dallas, Texas

12[™] Annual Alumni Invitational, Texas State San Marcos, San Marcos, Texas

Art in the Chamber, San Antonio Chamber of Commerce, San Antonio, Texas

Size Doesn't Matter, Red Arrow Contemporary, Dallas, Texas

	Fire In The Belly II, Blue Star Contemporary Art Center, San Antonio, Texas
	Drip/Dry, SoMuCo Building, San Antonio, Texas
	Y Solamente Tu, Public Art San Antonio Store Front Project, San Antonio, Texas
	FM664, Gallery 23, The University of Texas at San Antonio, San Antonio, Texas
	Faculty Exhibition, Northeast Lakeview College, Universal City, Texas
2011	Red Dot 2011, Blue Star Contemporary Art Center, San Antonio, Texas
	UTSA Faculty Exhibition, UTSA Art Gallery, San Antonio, Texas
	Not Flesh Nor Feathers, Lonestar Studios, San Antonio, Texas
2011	UTSA Alumni Exhibition, UTSA Art Gallery, San Antonio, Texas
	West on FM664, San Antonio International Airport, San Antonio, Texas
	FM664, Northeast Lakeview College, San Antonio, Texas
2010	The Faculty Show, Texas Lutheran University, Seguin, Texas
	No More Buffalo, Texas State University, San Marcos, Texas
	Red Dot 2010, Blue Star Contemporary Art Center, San Antonio, Texas
	New Art/Arte Nuevo, UTSA Art Gallery, San Antonio, Texas Malaquias Montoya, Professor Emeritus, University of California, Davis, and Valerie Cassel Oliver, Curator, Contemporary Arts Museum Houston, Jurors
	MFA Thesis, UTSA Satellite Space, Blue Star Art Complex San Antonio, Texas
	Amalgamations 25: 28 Artists for 25 Great Years, Blue Star Contemporary Art Center, San Antonio, Texas, Wayne Gilbert, Curator
	The 1,2,3,Show, UTSA Satellite Space, Blue Star Art Complex San Antonio, Texas
2009	New Work: Clay McClure & Aaron Munoz, Justice Works Gallery, San Antonio, Texas
	25th Annual Juried Student Art Show, UTSA Art Gallery, San Antonio, Texas, Elizabeth Dunbar, Art House Austin, Juror
2008	To What Degree, UTSA Satellite Space, Blue Star Art Complex San Antonio, Texas
	UTSA MFA Student Printmaking Exhibition, StoneMetal Press, San Antonio, Texas
2007	Recommended Daily Allowance, Joann Cole Mitte Gallery, San Marcos, Texas
	10th Texas Sculpture Symposium Student Members Juried Exhibition, The Sculpture Network of Texas, Joann Cole Mitte Gallery, San Marcos, Texas
2006	Fine Arts Student Association Juried Student Exhibition, Shady Tree Studios, Austin, Texas, James Surls, Juror

Independent Curator

2014 Digital Elements Project, The Mariago Collective, Houston, Texas

Fare Thee Well, UTSA Gallery, The University of Texas at San Antonio, San Antonio, Texas

Visiting Artist

2011 Lecture, Northeast Lakeview College, San Antonio, Texas

2010 Visiting Artist, Texas State University, San Marcos, Texas

Lecture, Texas State University, San Marcos, Texas

Community Outreach

Founding member of art non-profit and art collective The Lullwood Group whose mission seeks to encourage audience participation, foster exploration and promote art discovery in many forms. As a board member, responsibilities include curating art exhibitions, organizing creative workshops, and collaborating on creative art commissions and exhibitions.

Professional Capabilities

Twenty years of diverse, hands-on graphic design experience including: logo, advertising, web, poster, and package design. Clients include regional and national clients: The Dallas Summer Musicals, PRSM Professional Retail Store Management, Relocation Directors Council, SMU Mustang Club, Yale University Tercentennial Celebration, Leisure and Recreation Concepts, and The University of Texas at San Antonio. An adaptable, organized, results and detail-oriented individual with excellent work ethic plus strong time management and interpersonal skills. Ability to create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts. Experience with budgets and working within and below budgets as well as obtaining bids and negotiating prices from outside suppliers. Extensive knowledge of design techniques, tools, and principles involved in print production. A team player also capable of working independently with minimal direction. Knowledge of the major design software and the ability to adapt and apply new technologies quickly.

Skills

Demonstrated knowledge in the Adobe Creative Suite including the professional use and teaching of Photoshop, Indesign, Illustrator and Dreamweaver